



CASTLEMAINE ROCKY RIDERS MOUNTAIN BIKE CLUB

*FINDINGS, RECOMMENDATIONS & MEMBER
SURVEY RESULTS*

AUGUST 2023





INTRODUCTION

After identifying the need to diversify and be more inclusive, the Castlemaine Rocky Riders Mountain Bike Club invited Sports Focus to meet with their committee in May 2023. The aim of this meeting was to identify areas where the club was doing well and where the club required support moving forward.

In May 2023 a survey was distributed to all members of the Castlemaine Rocky Riders Mountain Bike Club to determine areas for future improvement and opportunities for development.

This report has been developed to support the club to identify priority areas using data collected from the meeting with the committee and via the member survey. Sports Focus is committed to support the Castlemaine Rocky Riders Mountain Bike Club to build, develop and diversify into the future.

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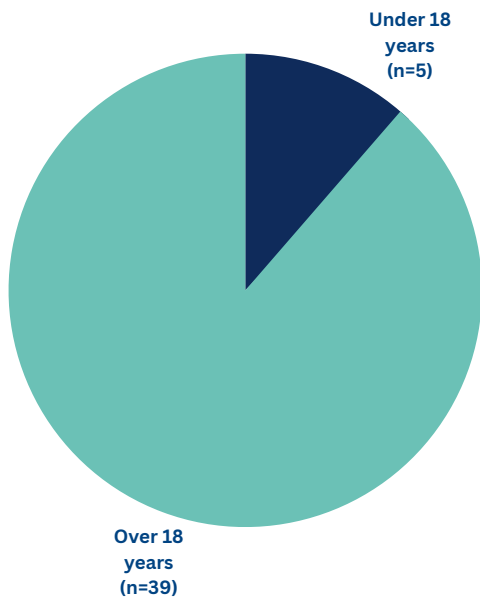
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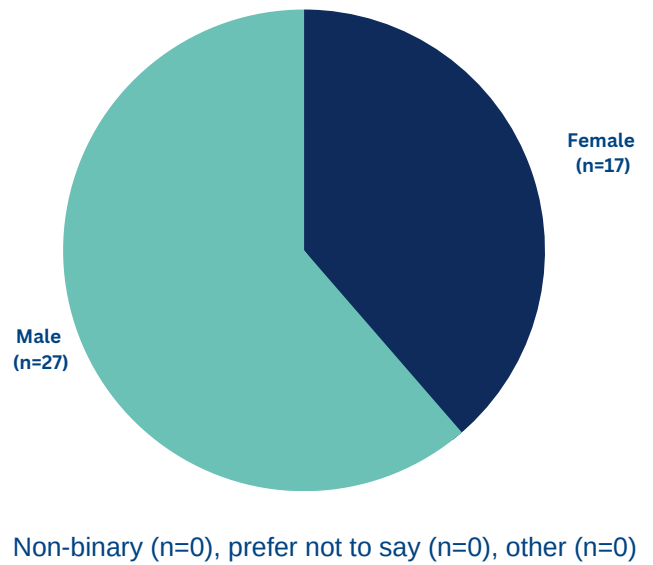
WHO COMPLETED THE MEMBER SURVEY?

Total number of respondents = 44

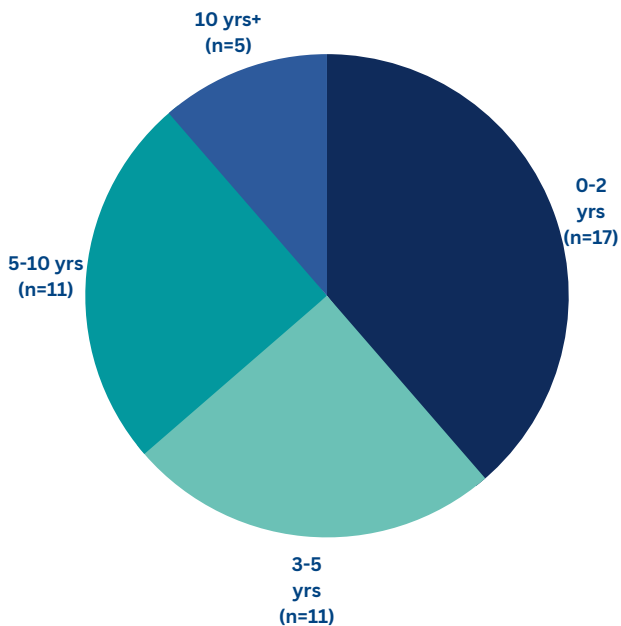
Age



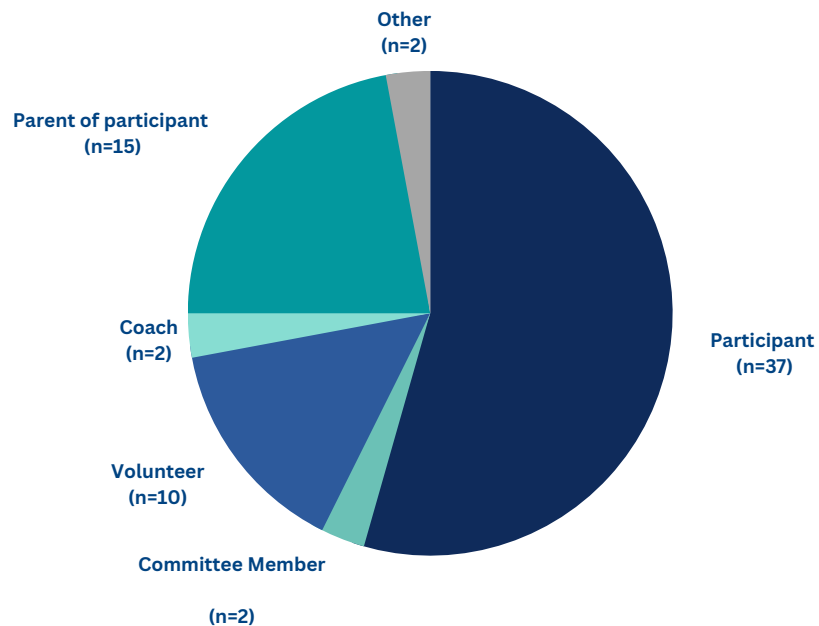
Gender



How long have you been a member of the club?



Involvement in club



*Other includes former committee member & social member

PRIORITY AREA 1: TRAILS



Suggested actions:



Develop a relationship with trail land managers to discuss trail use and trail maintenance arrangements e.g. DECCA, Parks Victoria, Hancock Victorian Plantations.



Arrange a meeting with land managers to advocate for the following:

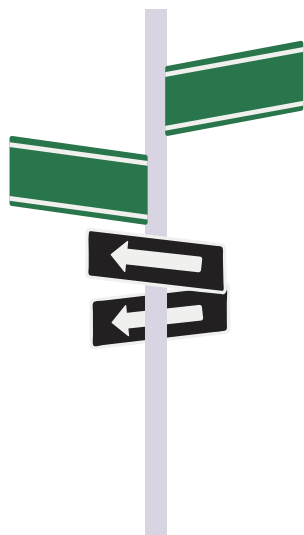
- trail improvements including more modern trails.
- establishment of a club home.
- directional signage on trails.



Develop maps for trails.



Advocate for the development of a pump track, skills track and jump area.



PRIORITY AREA 2: VOLUNTEERISM



Suggested actions:



Conduct a workshop with the committee to determine all of the jobs that need to be done to make the club run.



Develop volunteer role descriptions/duty statements.



Promote volunteer opportunities to members and ask for members to help.

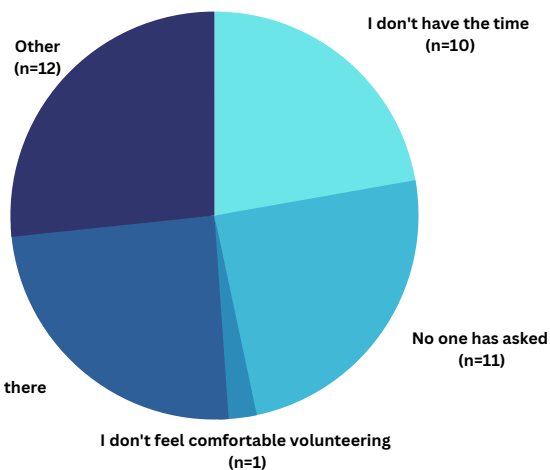


Develop a process for recruiting volunteers each year.



Committee to undertake governance training with Sports Focus to understand roles & responsibilities.

"Castlemaine Rocky Riders Mountain Bike Club relies heavily on volunteers to run our activities and events. If you haven't been able to help volunteer, why? (select all that apply)"



***Other included the below:**

- Always volunteer when asked.
- I do volunteer for [another organisation] which takes a bit of my time.
- Trying more as time permits with small children.
- Travel distance, but an aiming to help at some point.
- I'm too young but I help my parents set up for events and rides sometimes.
- Work away a lot, miss most events.
- Usually I enter events and help pull the course down after the event. If I don't enter it's cause I'm unwell and can't help.
- Often away or racing but I enjoy helping esp. maintenance.
- I usually am competing and I am a kid.
- Balancing work and caring commitments.
- I was heavily involved in community work up until 3 years ago, at which stage I undertook 3 years of full time study, so I haven't had the time.
- Happy to do some volunteering for race days.

PRIORITY AREA 3: WELCOMING MEMBERS

Suggested actions:



Develop a process for welcoming all new members.



Appoint a welcoming officer/s.



Develop a welcoming booklet for the club.



Provide opportunities for members to connect via an online platform.



Provide social events/activities to engage members and families e.g. social BBQ.



Develop a process for supporting new members to join in group rides e.g. buddy system.

WELCOME

PRIORITY AREA 4: PARTICIPATION



Suggested actions:



Consider providing more rides, including social rides for women, rides for teenagers (gap identified after 14 years of age) and gravel rides.



Re-introduce races for adults.



Explore opportunities to increase ride options for teenagers including modern mountain biking, enduro, jumps, pump, downhill.



Provide opportunities for casual winter activities particularly for juniors and opportunities for families to participate together.



Offer coaching clinics for members, explore funding opportunities to support these sessions.



Introduce skills sessions for members e.g. bike equipment, bike mechanics, women's cycling, riding with children, skills progression sessions for juniors etc.



Explore the opportunity to offer holiday programs.



Investigate the possibility of hiring bikes and gear to support participation - this could include applying for a grant to purchase a club trailer and bikes & helmets.



Organise social rides in other regions and trail networks.



Advocate to AusCycle for inclusion of data on membership forms e.g. multicultural, disability, gender categories.

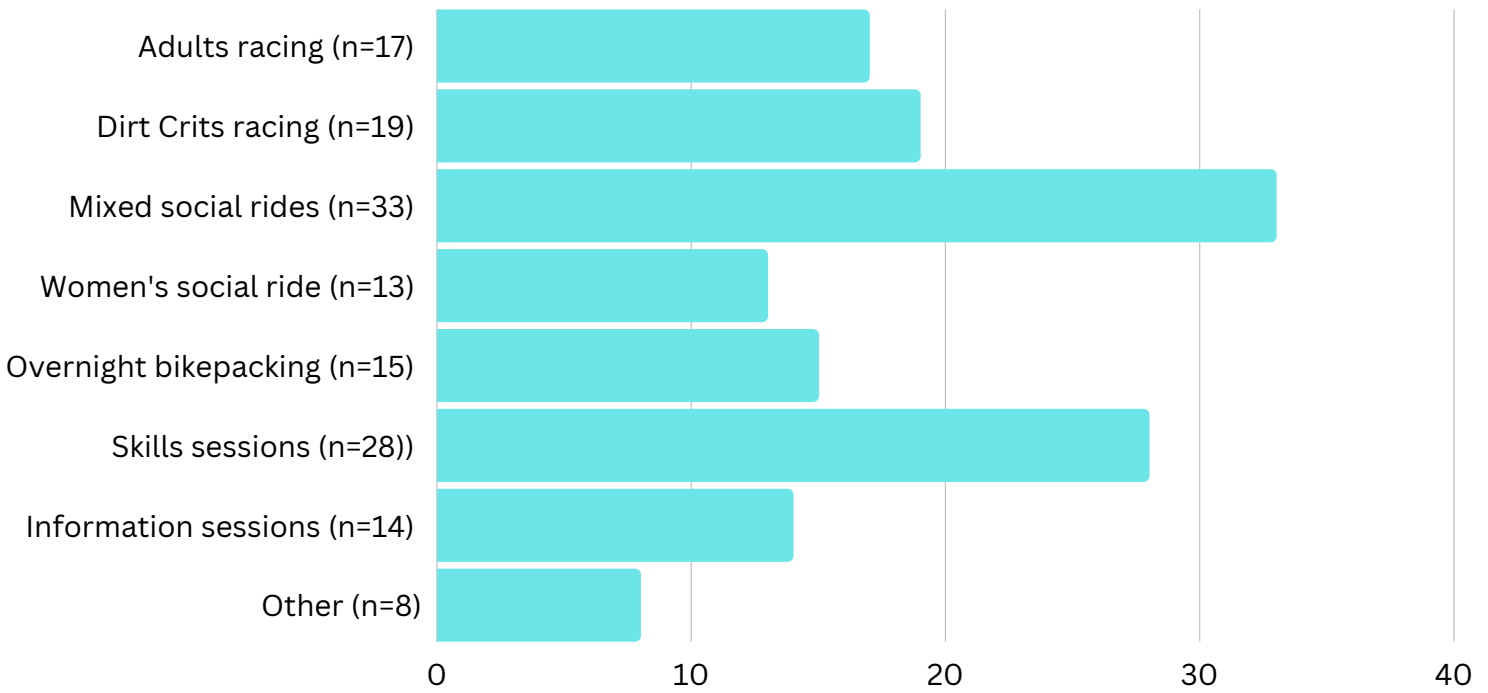


Explore partnership opportunities with local cycling club.



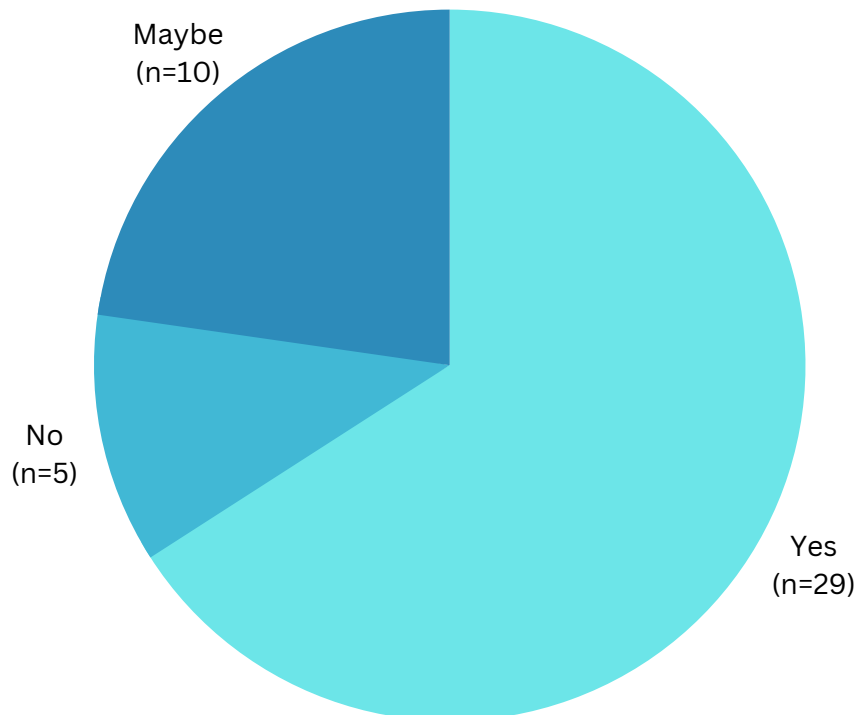
Explore the delivery of a gender equality and LGBTQIA+ education session/s to all club members.

What activities your members are interested in.



*other included: social opportunities off the bike, engaging my 15 year old son more through above points, school stuff for kids, social rides - riding with kids same age and older, visits to other MTB parks/trails, day trips to other trails.

Would you be interested in visiting other trail networks and regions for social rides?



PRIORITY AREA 5: COMMUNICATION



Suggested actions:



Improve promotion of the club & events as to grow participation - consider developing a promotional flyer.



Increase promotion of local trails to members.

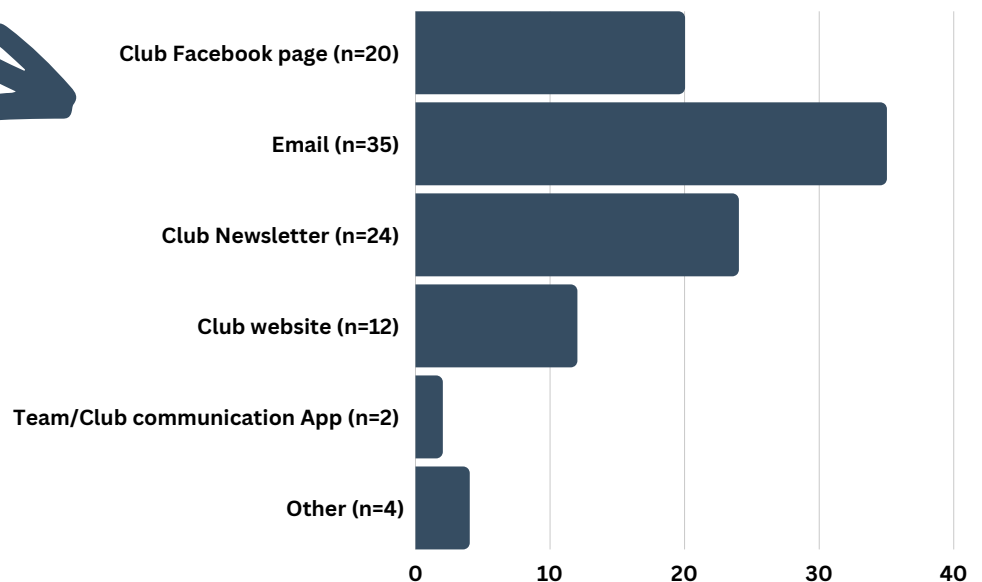


Create a process for delegation of newsletter development.



Promote the benefits of being a club member and AusCycle membership.

This is how your members would prefer to receive information from you



PRIORITY AREA 6: SAFETY



Suggested actions:



Include adult sweeps for junior events.



Increase safety protocols for races and social rides including the development of a safety checklist to be completed prior to each event.



Formalise agreements with land managers ensuring members are insured when riding on club endorsed trails.



Develop a code of conduct for all members to sign at start of season.



Develop a process to ensure all participants for come & try events have registered for a free 4 week trial with AusCycle for insurance purposes.



Develop a process to ensure all volunteers who do not ride have taken out a Non-Riding membership through AusCycle for insurance purposes.



Review club policies and develop new policies as deemed appropriate e.g. member protection policy, social media policy, child safety policy, inclusion policy, risk management policy.



Divide large social rides into groups to manage different riding abilities.

WHERE TO FROM HERE?



In order to identify future priorities, Sports Focus asks the Castlemaine Rocky Riders Mountain Bike Club committee to determine their priorities for the next six - twelve months using the information contained within this report. Sports Focus will then meet with the committee to develop a tailored action plan inclusive of milestones.

Thank you, and I look forward to supporting your club moving forward.

Laura Bradley
Project Coordinator
Sports Focus

laurab@sportsfocus.com.au

Ph: 03 5442 3101

